

Time of Your Light: Illuminating Electronics for Scouts and Guides

Information for Supporters

Help spark the
imagination of
future engineers

Find out how you
can help on page 4



Chatsworth House Estate
26–31 July 2015

What is Time of Your Light?

"Time of Your Light" is a joint initiative between the Institution of Engineering and Technology and the Peak 2015 Scout & Guide jamboree. Our goal is to inspire thousands of young people to discover the excitement of engineering and technology. We will deliver an engaging, hands-on soldering activity over five days of camping at Chatsworth House Estate, Derbyshire, 26-31 July 2015.

Scouts and Guides attending Peak 2015 will be able to enjoy soldering their own electronic badge. The badges will light up and can be reprogrammed by the young people to flash with different patterns. Credit will be earned towards the Scouts' IET Electronics badge and the Guides' Scientist badge. With the generous support of dozens of businesses and individual volunteers, we will fulfil our vision for the badges to be brought together for the closing ceremony to form an amazing animated light installation.

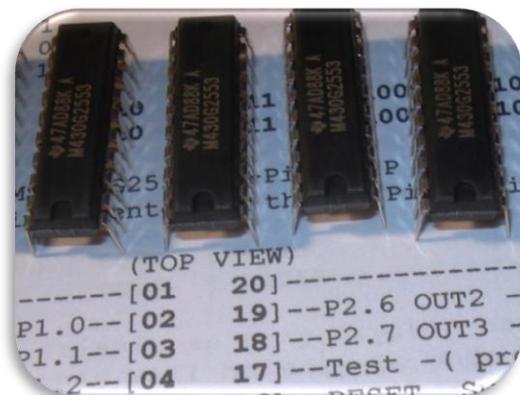


Why electronics at a Scout and Guide camp?

We all rely on electronics every day of our lives, but there is now a huge mismatch in the UK between the demand for engineers and technicians and the number of people qualifying in relevant fields. The IET and the Scouts and Guides associations recognise that initiatives such as Time of Your Light are essential to inspire the next generation. Plus of course, soldering your own programmable badge is great fun!

Scouting exists to actively engage and support young people in their personal development, empowering them to make a positive contribution to society. Girl Guiding has a mission to enable girls and young women to develop their fullest potential as responsible citizens of the world.

The Institution of Engineering and Technology aims to introduce a new generation to the sheer excitement of science, technology and engineering as a key part of our vision of "working to engineer a better world".



MSP430G2553 microcontrollers

Building on our shared goals and values, the IET has been working closely with the Scout Association over a number of years. In 2011 we jointly launched an all new Electronics badge, which we continue to sponsor. Last year, Peak 2015 (www.peakcamp.org.uk) invited the IET to join them as part of a drive to help Scouts and Guides engage with real engineers.

What are we planning?

The theme of the week at Peak 2015 is Time. **Flashing lights** is a great fit, as a timer circuit is needed to control the on/off sequence. And of course there is plenty of opportunity to show off your illuminated handiwork round the campfire!

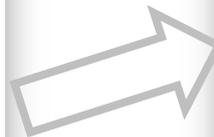
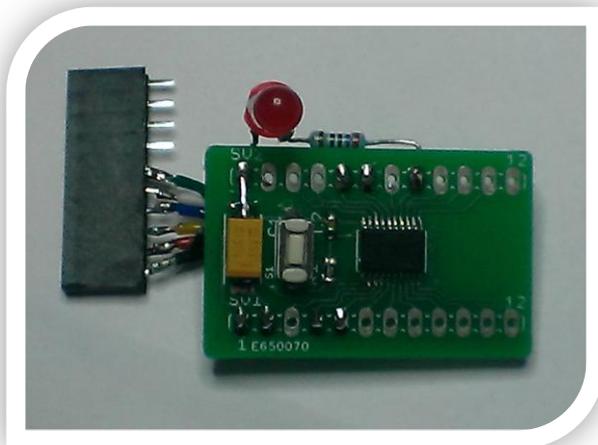
The circuit uses a **programmable** chip, which keen youngsters can optionally reprogram to flash **different patterns** (e.g. their name in Morse code). The chip also has a signal input. If we can raise sufficient funding and support, we will extend the concept to bring all the badges together on the final evening and create one or more **animated installations**. We envision a **giant clock** that will count down to the grand finale.



Flashing badge with ID lanyard

Our activity will be aligned with the requirements of both the Scouts' IET Electronics badge and Guides' Scientist badge. The most difficult part of the Scouts' badge for a lot of young people to achieve is the requirement to **solder a circuit**, so we have designed the activity around supporting that.

Approximately 7000 young people will be attending the camp, of which 4000 will be involved in the various activities. Based on the organisers' experience and our research (including a successful trial activity in January) we expect to welcome **1000 participants** to the IET electronics activity over five days.



Prototype circuit board evolution

How can you help?

Many organisations, businesses and individual volunteers have already donated substantial resources, equipment, time and expertise to help us make this illuminating educational activity a reality. We still need more help to make sure the event goes off without a hitch and would be delighted to hear from you.

To help us realise the full vision of creating a truly memorable, animated installation, we are seeking support from individuals, charities and commercial organisations:

Volunteers	<ul style="list-style-type: none"> • Activity developers – electronics, software, installations • Supervising staff with soldering, electronics and programming experience • Helpers for half a day or more days at Peak 2015 – full training available
Funding	<ul style="list-style-type: none"> • Small and large contributions welcome • Help us pay for the components, equipment, printing, professional services and other costs not covered by donations in kind
Donations of materials	<ul style="list-style-type: none"> • Electronic components, circuit boards, soldering consumables
Loans of equipment	<ul style="list-style-type: none"> • Soldering equipment including: irons, clamp stands, magnifiers, suckers, personal protective equipment • Computers for programming • Display screens
Promotion	<ul style="list-style-type: none"> • Share this brochure with friends and colleagues • Write an article • Ask if your company can get involved

Details for transferring funds (please e-mail too so we can publish your name)

Please make sure cheques/transfers are made out in British Pounds. Cheques should be made payable to "Peak Camps".

Bank	Unity Trust Bank	Account Name	Peak Camps
Sort Code	08-60-01	Account Number	20334918
Reference (IMPORTANT)	IETTimeOfYourLight		
IBAN	GB11 CPBK 0800 5150 0732 10		
Swift/BIC	CPBKGB22		

To ensure that funds reach the right activity, please ensure all donations are clearly marked with our unique reference: IETTimeOfYourLight

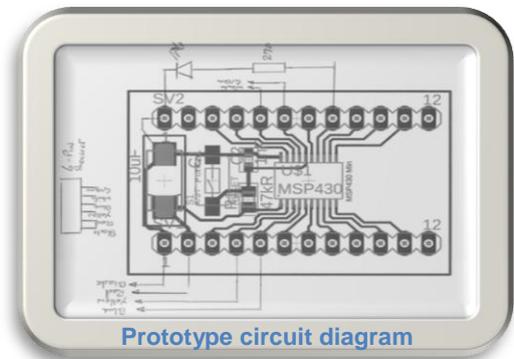
How will your support be recognised?

There is usually local radio, newspaper and television coverage of Peak Camps, so this camp is expected to attract the same sort of interest. All supporters will be invited to come along to the camp and will get the opportunity to speak to some of the young people and have a look around the site.



Peak 2015 can also offer social media recognition for companies through both Facebook ([facebook.com/peakcamp](https://www.facebook.com/peakcamp)) and Twitter ([@thepeakcamp](https://twitter.com/thepeakcamp)), with over 2500 combined followers, a number which we expect to keep on rising right up until the camp. All sponsors will be able to communicate to followers through the Peak 2015 Social Media.

In addition to this, your banner with name/logo etc. can be on show at the activity that has been sponsored. There will plenty of photo opportunities at the camp, so you can be sure of some great PR material.



How can you find out more?

Please feel free to get in touch with us to express your interest in supporting us or simply to find out more about how you can help:

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The Scout Association

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www.peakcamp.org.uk

Image credits

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"Tents", "Scouts" logo, "Peak 2015" logo – The Scout Association

"Girlguiding" logo - The Guide Association

"Microcontrollers", "Flashing badge with ID lanyard", "Prototype circuit diagram", "Prototype circuit board evolution" – Paul Bennett, HIDECS Consultancy; Juergen Pintaske, ExMark

"Boy soldering" – Ian Cole <http://www.raisinggeeks.com/>



Concept project delivery, electronic design & fundraising



HIDECS
Circuit design and testing, coding, volunteering, publicity and fundraising from the high integrity systems specialists



ExMark
Circuit design and testing, coding, volunteering, project marketing and fundraising support from the international technical marketing experts



Omflow
Concept design, project management, and volunteer recruitment from the requirements experts

Huge thanks to all our commercial supporters and the many dedicated individual volunteers who give up their time freely. Without your help, "Time of Your Light" would never be possible.

Donors and supporters



Texas Instruments
Generous donation of 1000 MSP430 microprocessors (the brains on the badge!) from the global semiconductor leaders



EuroTech
Generous donation of 1000 printed circuit boards from one of Europe's leading manufacturers



Chinese Manufacturing Solutions
Financial contribution from the experts in quality Chinese manufacturing



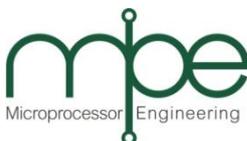
Rolls-Royce
Loan of soldering equipment and volunteers from this world-beating engineering company



MSC Technologies
Donation of 1500 LEDs from this leader in electronics and lighting



Westwood Rock
Financial contribution from "the creative engineering company"

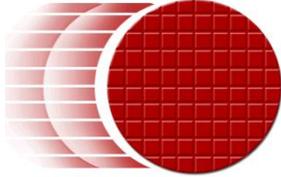


Microprocessor Engineering
Microprocessor software from the company that helped land Philae on a comet!



University of Derby
Loan of soldering equipment and volunteers from Derbyshire's award-winning university

Donors and supporters



FTDI Chip
Donation of USB to
TTL cables



**Gateway Electronic
Components**

Donation of 1000
LEDs to light up
Peak from the
component
distribution experts



**NLT Training
(Chesterfield)**
Soldering training for
volunteers from one
of the region's
leading training
providers



Esprit Electronics

Donation of
components from a
leading UK provider
of electronic
manufacturing
services



Coilcraft
Donation of
magnifying glasses
from this world leader
in inductor coils

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